

# FASHION DESIGN (CFAS)

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## **CFAS 201 Creative Fashion Presentation 3 Credits**

Introduction into the complexities of fashion presentations through the examination of industry clinics, shows, and publications.

## **CFAS 210 Principles of Fashion Industry 3 Credits**

The purpose of this course is to engross you in the fashion business and help you understand how fashion promotes, stimulates and encourages creativity within us. Topics range from exploring the early beginnings of fashion to the different types of career options in fashion.

## **CFAS 220 History of Costume 3 Credits**

Chronological study of costumes from ancient Egyptian to 20th-century styles. Emphasis on culture, art form, and climates are related to the cause and effect of costumes in each period.

## **CFAS 230 Textiles 3 Credits**

Study of fibers, yarns, and weaves, fancy weaves, finishes and dyes. Students develop a familiarity with the application of fabrics in the apparel field. Prerequisites: CART 101 and 102.

## **CFAS 237 Fashion Illustration 3 Credits**

Fundamentals of rendering to communicate fashion design ideas. Students learn to draw the male and female fashion figure. Students learn to utilize color, proportion, fabric and methods for making quick sketches to illustrate different styles. Prerequisites: CART 101 102 and 201.

## **CFAS 240 Apparel Construction I 3 Credits**

Fosters the development of professional skills and techniques required for apparel construction. Prerequisites: CART 101 and 102.

## **CFAS 241 Apparel Construction II 3 Credits**

## **CFAS 250 Visual Merchandising 3 Credits**

Facets of visual merchandising including the make-up of a Visual Merchandising department and the associated aspects of visual identity. Prerequisites: CART 101 and 102.

## **CFAS 310 Flat Pattern 3 Credits**

Fundamentals of basic principles of flat patternmaking are covered, including slopers for collars, sleeves, bodices, skirts, and pants. Prerequisite: CFAS 240 or permission of instructor.

## **CFAS 314 Promotional Planning Strategy 3 Credits**

Comprehensive study integrating all phases of fashion marketing channels. Emphasis on the scope and importance of each phase and the necessity of identifying target markets and developing appropriate strategies. Prerequisites: CFAS 210 and CBUS 336.

## **CFAS 320 Draping 3 Credits**

The execution of a design from working sketch to a finished garment using draping techniques of fabric on the dress form. Prerequisite: CFAS 310 or permission of instructor.

## **CFAS 325 Wardrobe Styling & Consulting 3 Credits**

Investigations into the principles for conducting wardrobe assessments, clothing clusters, and matching wardrobe to various personality types.

## **CFAS 340 Apparel Construction II 3 Credits**

A continuation of Apparel Construction I with emphasis on design details. Instruction in basic manipulation of commercial patterns to create individual details, construction of fully lined unstructured garments in intermediate level fabrics. Prerequisites: CFAS 240

## **CFAS 350 Fashion Accessory Design 3 Credits**

A capsulated overview of the field that identifies the industry's major components, products and processors, manufacturers and designers, retailers and promoters. Prerequisites: CFAS 210, 220 and 240.

## **CFAS 360 Fashion Apparel CAD 3 Credits**

Students develop expertise in technological line development by utilizing industry software. Prerequisites: CART 101, 102 and 277.

## **CFAS 401 Retail Mathematics 3 Credits**

Introduction into developing and mastering mathematical techniques relative to a career in the retail buying arena. Prerequisites: CMAT 103 and 104, CFAS 440, and CFAS 314.

## **CFAS 402 Fashion Buying & Planning 3 Credits**

Study of the principles of fashion merchandising. Examines budgeting, marketing objectives, volume and profit, merchandise assortment planning, expenditure control, and inventory management. Case studies highlight problems of the fashion marketplace. Prerequisites: CMAT 103 and 104, CFAS 440, and CFAS 314.

## **CFAS 410 Fashion Design Sr Collection 3 Credits**

A comprehensive course that allows students to apply skills in the development of a line of merchandise incorporating patternmaking, apparel construction and portfolio preparation. Prerequisite: CART 101,102, 201, CFAS 240, 310.

## **CFAS 420 Fashion Show Production 3 Credits**

Involves the production of a full-scale fashion show featuring student designs and methods of promotion.

## **CFAS 425 Case Studies Fashion Marketing 3 Credits**

Students are presented opportunities to analyze decision-making in arriving at independent solutions to typical marketing problems. The presentations of actual cases are evaluated for weighing of factual data, disciplined thinking and rational conclusions.

## **CFAS 430 Trend Forecasting 3 Credits**

The study of current fashion trends in the market. Learning to predict future trends through reporting strategies is a key component of the course.

## **CFAS 440 Retail Management 3 Credits**

Study of retail industry, emphasizing the interdependence of functional operations of stores, types of merchandising, and the interrelationship of the major facets of the industry and its markets. Prerequisites: CFAS 210, 220 and 250.

## **CFAS 450 Fashion Design Portfolio 3 Credits**

Capstone course for fashion design concentration students.

## **CFAS 480 Internship 3-6 Credits**

Can be taken up to three times. Student participation in a supervised fashion industry work experience to increase professional skills. Open only to majors.

## **CFAS 490 Fash Merchandising Sr Seminar 3 Credits**

Capstone course for fashion merchandising students.

## **CFAS 495 Independent Study 3 Credits**

In consultation with a department faculty member, upper-division students may select an appropriate subject to explore. The independent study requires each participating student, working with a department faculty member, to develop a proposal outlining the scope of the project and the hourly credit to be assigned.

## **CFAS 499 Special Topics 3 Credits**

Upper-division students explore topical issues in fashion design or merchandising.