

# MESSAGE FROM THE PRESIDENT

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George T. French, Jr., Ph.D.

## PRESIDENT

Welcome to Clark Atlanta University (CAU)!

I am elated you have chosen to adopt and embrace the academic, historical, and creative spirit of the founding forbearers of CAU—and its parent institutions—Atlanta University (founded in 1865), and Clark University (founded in 1869 and later renamed Clark College).

A day in the life of a Clark Atlanta University Student Scholar reflects an exciting and rich balance of:

- Intensive research and development;
- An on-the-move student engagement community, including auxiliary clubs and student government;
- An engaging, diverse, and dynamic world-class faculty and staff;
- A focused and enthusiastic alum' community;
- A dynamic community relation partnership; and
- A championship-winning athletics program.

Affiliated with the United Methodist Church, CAU is the largest of the United Negro College Fund Institutions. Our 126-acre campus is located in the heart of Atlanta—the epicenter of the Civil Rights Movement and the modern center of emerging technologies and innovation. It is the anchor and center of the Atlanta University Center—the nation's oldest consortium of historically black institutions.

We are guided by a set of enduring core values and founding principles, seizing the future today! We embrace our values in all we do to continue enhancing the “One Exceptional University” experience and spirit! Those values include P. R. I. D. E.:

- *People-Centric Treat students, colleagues, and broad beneficiaries of our services with professionalism, respect, responsiveness, focused on effective solutions.*
- *Research-Focused, Innovative and Creative Ignite new possibilities in research and advance knowledge of humankind.*
- *Inclusive and Accountable Promote collaboration and unity among students, faculty, and staff to provide a significant contribution are added to the University's body of knowledge.*
- *Diverse and Global Embrace and support all forms of human differences, ideas and perspectives, and our natural environment.*
- *Excellence Commit to high-quality in all we do to achieve our noble cause. Student-Centered Commit to leveraging our students' experience through teaching, learning, and service*

I invite you to explore CAU's programs, offerings, and services. You are sure to find a myriad of opportunities for excellence, engagement, and service in a community built on a promise of honor, dignity, respect, and integrity.

Again, welcome to our community of scholars—students, parents, trustees, faculty, and staff—working together to deliver a passionate experience of learning and discovery. Best wishes for an association filled with favorable and gratifying experiences. I bid you God-speed as you endeavor to achieve your academic and professional goals here at Clark Atlanta University!

Sincerely,

George T. French, Jr., Ph.D.