

# BUSINESS ADMINISTRATION, M.B.A.

Our integrated MBA curricula will help you grasp challenges in all their complexity and see how the pieces of a meaningful organization fit together.

## Full-Time MBA Program

In order to provide substantive knowledge in disciplines, graduate students matriculating in the Master of Business Administration Full-Time program may select any of the following concentrations in Entrepreneurship Management, Finance, Marketing, Sports and Entertainment Management, and Supply Chain Management offered through the departments of Decision Sciences, Finance, Management, and Marketing.

**Credits:** 45  
**CIP Code:** 520201  
**Concentrations:**

- Accounting (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/accounting/>)
- Entrepreneurship Management (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/entrepreneurship-management/>)
- Finance (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/finance/>)
- Marketing (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/marketing/>)
- Sports and Entertainment Management (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/sports-entertainment-management/>)
- Supply Chain Management (<http://catalog.cau.edu/graduate/programs-study/business-administration/master-business-administration-degree-program/business-administration-mba/supply-chain-management/>)

## Admissions Requirements

Applicants to the **Master of Business Administration Full-Time** program must meet the General Admissions Requirements of the University as published in this Catalog.

## Orientation

Incoming students pursuing the **Master of Business Administration Full-Time** program are required to participate in the **MBA Launch**, an intensive quantitative and qualitative enrichment summer workshop prior to the start of the program.

## Working Professional MBA Program

The Working Professional MBA program allows working professionals to obtain an MBA in 18 months without interrupting their careers. Courses are both online and in-class. This program prepares the professional to think

strategically and comprehensively as a global leader with plans to advance their current career or switch focus.

**Credits:** 36  
**CIP Code:** 520201

## Admissions Requirements

Applicants to the **Master of Business Administration Working Professionals** degree program must meet the General Admissions Requirements of the University as published in this Catalog.

## Programs' Objectives

1. Introduce students to analytical and evaluative tools applicable to the business administration discipline.
2. Promote ethical values in business policies, practices and decision-making.
3. Train students to practice effective written and oral communication and leadership skills and disposition.
4. Prepare students to apply multiple business perspectives when evaluating internal and external factors, identifying business opportunities, making effective business decisions and recommending a plan of action.
5. Introduce students to the global marketplace and its relationship to everyday business decisions.
6. Prepare students for advanced studies as well successful careers in the fields of business administration, marketing, management, accounting and/or finance.

## MBA Programs Degree Requirements

### Full-time MBA Requirements

In addition to the General Degree Requirements of the University as published in this Catalog, forty-five (45) credits of graduate study is required for the **Full-Time MBA** program. The degree requirements include thirty (30) credits of required courses and fifteen (15) credits of electives courses: Nine (9) credits of elective courses in the student's concentration.

### Working Professional MBA Requirements

In addition to the General Degree Requirements of the University as published in this Catalog, students in the Working Professional MBA degree program must complete 36 credits of graduate study. Courses taken in this program are **not** transferable to the Full-time MBA program. Previously completed graduate courses are not transferable to this degree program. The School's curriculum is designed around sequential course work, providing an educational experience that prepares students for leadership challenges and responsibilities in the public and private sectors.

#### Full-Time MBA

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
MBA Launch Orientation		0
		<b>Hours</b>
		<b>0</b>
<b>Second Semester</b>		
CSB 5210	Marketing Management	3
CSB 6605	Accounting for Decision Making	3
CSB 5709	Mangerial Comm & Leadership De	3

CSB 6510	Data Analysis	3
<b>Hours</b>		<b>12</b>
<b>Third Semester</b>		
CSB 5710	Organizational Behavior	3
CSB 5513	Managerial Economics	3
CSB 6512	Operations Management	3
CSB 5410	Financial Management	3
<b>Hours</b>		<b>12</b>
<b>Second Year</b>		
<b>First Semester</b>		
CSB 5712	Legal,Social & Ethical Aspects	3
CSB XXXX	Business Elective <sup>1</sup>	3
CSB XXXX	Business Elective	3
CSB XXXX	Business Elective	3
<b>Hours</b>		<b>12</b>
<b>Second Semester</b>		
CSB 6710	Strategic Management	3
CSB XXXX	Business Elective	3
CSB XXXX	Business Elective	3
<b>Hours</b>		<b>9</b>
<b>Total Hours</b>		<b>45</b>

<sup>1</sup> All students are required to have one area of concentration consisting of nine credit hours. Additional areas of concentration requires a minimum of nine additional credit hours, which will result in an increase in the total credit hours required for the degree. Students must complete fifteen (15) credits of elective courses: Twelve (9) credits in their area of concentration and three (6) credits in related disciplines.

## Working Professional MBA

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
<b>Fall</b>		
CSB 8000	IQQE	0.4
CSB 8610	Managerial Accounting I	1.7
CSB 8210	Marketing Management	1.7
CSB 8510	Statistical Analysis I	1.7
CSB 8515	Economic Analysis	1.5
CSB 8711	Executive Leadership I	1
CSB 8720	Communications Workshop	1
<b>Hours</b>		<b>9</b>
<b>Second Semester</b>		
<b>Spring</b>		
CSB 8621	Managerial Accounting II	1.3
CSB 8420	Financial Management I	1.7
CSB 8721A	Organizational Behavior	1.7
CSB 8520	Statistical Analysis II	1.3
CSB 8463	Competitive Economics	1
CSB 8740	Managerial Communications	1
CSB 8721B	Executive Leadership II	1
<b>Hours</b>		<b>9</b>

### Third Semester

#### Summer

CSB 8230	Consumer Behavior	1.7
CSB 8431	Financial Management II	1.7
CSB 8535	Global Economics	1
CSB 8731	Organizational Behavior	1.3
CSB 8731B	Executive Leadership III	1
CSB 8531	Production and TQM	2
<b>Hours</b>		<b>8.7</b>

#### Fourth Semester

##### Fall

Business Policy		3
CSB 8850	Integrative Capstone Busi Proj	3
CSB 8541	Operations Management	1
CSB 8745	Bus Legal Issues/Bus Ethics	1.3
CSB 8752	Managerial Communications II	1
<b>Hours</b>		<b>9.3</b>
<b>Total Hours</b>		<b>36</b>