

# FINANCE

---

Department of Accounting and Department of Finance  
 Dr. Crystal Hudson, Department Chair  
 Wright-Young Hall, Room 212  
 Telephone: (404) 880-6413

## Finance Area

### Overview

The area of Finance at Clark Atlanta University provides students with the tools required for careers in financial management in public corporations, the financial services industry, and not-for-profit businesses. Course offerings at the undergraduate and graduate levels include required courses for all students enrolled in the School of Business Administration and elective courses for students enrolled in the finance concentration, and equip students with breadth of knowledge required to become effective financial analysts and managers in a rapidly changing global economic environment.

The mission of the Finance program is to provide business students with the financial management and analytical skills to become successful managers and leaders in a technology oriented global environment. The vision of the Finance program is to offer innovative programs that prepare diverse students for professional careers in the financial services industry and provide solutions to global business challenges.

## Finance Concentration

The activities of the Finance program include the development of the finance curricula, instructional materials, teaching graduate and undergraduate level finance courses, research, and community service. This program focuses on all areas of finance, as a discipline, empirical application and managerial decision-making. All departmental faculty members have their primary specialization in finance as a functional field of expertise, with secondary specialization in areas affiliated to finance in business administration and economics.

The Finance concentration provides graduate students with in-depth exposure to the analytical and financial tools necessary to understand and address the complexities of financial instruments used in the investment and securities markets. Students acquire relevant problem solving skills through a variety of real-world simulation exercises and real-time market information contained in our state-of-the art Trading Room. Students in the finance concentration are prepared to assume leadership positions in commercial banking, investment banking, insurance, and in other financial services companies.

## Student Learning Outcomes

Students pursuing the **Master of Business Administration** degree program will:

1. Identify and assess business alternatives and determine appropriate course of action based on business principles and best practices.
2. Utilize appropriate and effective oral, written and interpersonal communication skills in diverse business settings.
3. Identify major influences in consumer and organizational decision-making to maximize business opportunities.
4. Evaluate the interdependent roles and impact of internal and external business and environmental factors on today's global economy.

5. Make decisions that are consistent with the professional and ethical values of business practices.
6. Recommend effective approaches for motivating employees and managing relationships in a diverse workforce to achieve internal control objectives.
7. Demonstrate effective leadership skills and behaviors in professional environments.