

JOURNALISM

Journalism

The Bachelor of Arts Degree in Mass Media Arts with a concentration in Journalism curricula is to prepare students intending to enter the Journalism field by providing hands on experience for successful careers in journalism, media, writing for various platforms, multimedia storytelling and more. This program equips students with the knowledge, skills, and ethical grounding to succeed in the dynamic field of journalism.

Student Learning Outcomes

Graduates with a **Concentration in Journalism** will be able to:

1. Apply basic journalistic style writing techniques in the development of documents for various purposes and audiences.
2. Utilize electronic sources, government records, interviews, observations, and more traditional methods such as library references, including almanacs, atlases, and specialized encyclopedias in conducting research.
3. Analyze and apply major legal and ethical implications, considerations, and practices in media writing and presentation.
4. Write and produce multimedia content (podcasts, infographics, transmedia projects) to tell stories.
5. Write using Associated Press guidelines in a variety of traditional and online formats.
6. Write, record (video and audio), and produce content for online news publications.

Journalism Concentration

Required Courses for the Journalism Concentration

(In addition to the MMA Major Core Courses)

Code	Title	Hours
Journalism Concentration Courses		
CMMA 301	News Editing I	3
CMMA 302	News Editing II	3
CMMA 350	Interpretative Reporting	3
CMMA 313	Photojournalism	3
CMMA 489	Internship	3
Total Hours		15

Code	Title	Hours
Journalism Concentration Cognate Courses		
CENG 311	Adv Grammar & Composition	3
CPSC 322	International Relations	3
CPSC 336	Current World Problems	3
CPSC 420	Politics of Africa	3
CENG 201 or CENG 202	Intro to World Literature I Intro to World Literature II	3
CFLX	Foreign Language Requirement I	3
CFLX	Foreign Language Requirement II	3
Total Hours		21

Journalism Concentrators must take the following number of Journalism Elective hours: 15 Credits.

CMMA Journalism Electives (200-499 level or above) – (15 Credits)

Journalism Concentrators must take the following number of Free Elective hours: 15 Credits.

CXXX General Electives (200-499 level or above) – (15 Credits)

Mass Media, B.A., with Journalism Concentration

Course	Title	Hours
First Year		
First Semester		
CXXX	Natural Science Requirement (Area C)	3
CENG 105	College Composition I (Area D)	3
CGED 100	First Year Seminar	1
CMAT 104	Finite Mathematics (Area C)	3
CSTA 101	Fundamentals of Speech (Area D)	3
CXXX	Humanities Requirement (Area A)	3
Hours		16

Second Semester		
CXXX	Financial/Technological Requirement (Area E)	3
CENG 106	College Composition II (Area D)	3
CGED 101	1st-Year Seminar	1
CMAT 105	Pre-Calculus I (Area C)	3
CXXX	Humanities Requirement (Area A)	3
CXXX	Social/Behavioral Sci. Req. (Area B)	3
Hours		16

Second Year		
First Semester		
CLFX	Foreign Language Requirement I	3
CENG 311	Adv Grammar & Composition	3
CMMA 200	News Writing	3
CMMA 201	Survey of Media & Society	3
CXXX	Humanities Requirement (Area A)	3
Hours		15

Second Semester		
CLFX	Foreign Language Requirement II	3
CENG 201 or CENG 202	Intro to World Literature I or Intro to World Literature II	3
CMMA 203	Multimedia Writing & Reporting	3
CPSC 322	International Relations	3
Free Elective ¹		3
Hours		15

Third Year		
First Semester		
CMMA 301	News Editing I	3
Free Elective ¹		3
CMMA 320		3
CMMA 315	Mass Communication Research	3
CMMA 313	Photojournalism	3
Hours		15

Second Semester

CMMA 302	News Editing II	3
Free Elective ¹		3
CMMA 350	Interpretative Reporting	3
CMMA 331	International Journalism	3
CPSC 336	Current World Problems	3
CMMA XXX		
Hours		15

Fourth Year**First Semester**

CMMA 422	Philosophy & Ethics Mass Comm	3
CMMA 352	Feature Writing	3
CBUS 380	Entrepreneurial Thinking	3
CPSC 420	Politics of Africa	3
CMMA 489J		3
Hours		15

Second Semester

CMMA 490	Media Seminar	3
CMMA 425	Communication Law	3
Journalism Elective		3
Free Elective ¹		3
		3
CMMA 489	Internship	1-3
Hours		16-18
Total Hours		123-125

¹ Free Electives should be chosen in consultation with the advisor depending on the choice of minor or stackable credentials.