SPEECH COMMUNICATION, MINOR

The Minor in Speech Communication prepares students in developing their oral and written communication skills which complement their major discipline as well as provides them with the ability to manage human interaction in a variety of personal and professional contexts. Students pursuing a minor in Speech Communication should have eighteen (18) hours met with the department chair.

Student Learning Outcomes

Graduates with a Minor in Speech Communication will be able:

1. Discuss ethical principles in all forms of communication including pursuit of truth, accuracy, fairness, and diversity.
2. Critically evaluate the role of mass media in a democracy and communicate through clear, concise and informative writing.
3. Use research, creativity, and critical thinking skills to write an informative or persuasive speech.
4. Describe the influence of mass media in both domestic and global diversity issues as it relates to communication practices.
5. Apply theories relevant to communication concepts to analyze texts and images.

Required Courses

Code	Title	Hours
CSTA 200	Oral & Written Presentation..	3
CSTA 301	Rhetoric of Persuasion	3
CSTA 304	Business & Professional Speech	3
CSTA 305	Interpersonal Communication	3
CSTA 311	African American Communication	3
CSTA 404	Organizational Communication	3
Total Hours		**18**