

ART, B.A.

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Credits: 122

CIP Code: 500701

Students in this program have the option to choose a concentration in:

- Advertising Design (<http://catalog.cau.edu/undergraduate/programs-study/arts-sciences/humanities/art/art-ba/advertising-design/>)
- General Studio (<http://catalog.cau.edu/undergraduate/programs-study/arts-sciences/humanities/art/art-ba/general-studio/>)

Admissions Requirements

Applicants to the **Bachelor of Arts Degree in Art with Concentrations** in General Studio Art or Advertising Design must meet the General Admission Requirements as presented in the Clark Atlanta University Catalog.

Additional Requirements

Students in both concentrations must declare either:

1. an official Minor (18 hours minimum); or
2. select a minimum of two stackable credentials (in most cases 18-24 hours).

Students who started as First Year or transfer students with less than 40 earned semester hours would be required to declare their choice of options before the end of the second semester in the sophomore year. Transfer students with 40 or more earned semester hours are required to declare their intention of a specific minor or two sets of stackable credentials upon entering the University.

In most cases, students will have 12-15 hours of free electives to pursue interests outside the major or minor. We wish to keep as much flexibility as possible to accommodate each student's specific career or post-baccalaureate goals, but we have identified "suggested" options to consider:

Suggested Minors: Fashion Design, Theatre Arts

General Education Courses

Code	Title	Hours
Area A: Humanities/Fine Arts		
Select two of the following:		6
CHUM 230		
CMUS 120	Music Appreciation	
CSTA 252	Theater Appreciation	
Area B: Social/Behavioral Sciences		
Select two of the following:		6
CPSY 211	General Psychology	
CPSY 218	Human Growth & Development	
CSCJ 215	Intro. to Sociology	
Area C: Natural Sciences/Mathematics/Statistics		
CMAT 104	Finite Mathematics (or higher)	3
CBIO 101	Biological Science	3
	or CPHY 102 Physical Science	
Area D: Communications		

CENG 105	College Composition I	3
CENG 106	College Composition II	3
CSTA 101	Fundamentals of Speech	3
Area E: Financial/Technological		
CART 277	Computer Imaging Basics	3
CBUS 250	Personal Finance	3
	or CBUS 209 Acctg for Non-Business Students	
Total Hours		33

Other University Requirements

Code	Title	Hours
CGED 100	First Year Seminar	1
CGED 101	1st-Year Seminar	1
Total Hours		2

Free Electives: 30 Credits

Note: Free Electives should be chosen in consultation with the advisor. Students must complete a minor or two stackable credentials for the degree.