

FASHION, B.A.

Credits: 122

Students in this program have the option to choose a concentration in:

- Fashion Design (<http://catalog.cau.edu/undergraduate/programs-study/arts-sciences/humanities/art/fashion-ba/fashion-design/>)
- Merchandising (<http://catalog.cau.edu/undergraduate/programs-study/arts-sciences/humanities/art/fashion-ba/merchandising/>)

Admissions Requirements

Applicants to the **Bachelor of Arts Degree in Fashion with a concentration in Fashion Design or Merchandising** must meet the General Admission Requirements as presented in the Clark Atlanta University Undergraduate Catalog.

Study Abroad

Students in the Fashion Design and Merchandising Program have the opportunity to participate in CAU's International Studies Program. Students are immersed in the culture, such as study abroad tours in London, England and Milan, Italy and Paris, France. While studying abroad, students gain a global experience to broaden their perspective in the areas of fashion design and fashion-related retail merchandising.

Additional Requirements

Students in both concentrations must declare either:

1. an official Minor (18 hours minimum); or
2. select a minimum of two stackable credentials (in most cases 18-24 hours).

Students who started as First Year or transfer students with less than 40 earned semester hours would be required to declare their choice of options before the end of the second semester sophomore year. Transfer students with 40 or more earned semester hours are required to declare their intention of a specific minor or two sets of stackable credentials on entering the University.

In most cases, students will have 12-15 hours of free electives to pursue interests outside the major or minor.

General Education Courses

Code	Title	Hours
Area A: Humanities/Fine Arts		
Select two of the following:		6
CHUM 230		
CART 150	Art Appreciation	
CMUS 120	Music Appreciation	
CSTA 252	Theater Appreciation	
Area B: Social/Behavioral Sciences		
Select two of the following:		6
CPSY 211	General Psychology	
CPSY 218	Human Growth & Development	
CSCJ 215	Intro. to Sociology	
Area C: Natural Sciences/Mathematics/Statistics		
Select two of the following:		6

CMAT 104	Finite Mathematics (or higher)	
CBIO 101	Biological Science	
CPHY 102	Physical Science	
Area D: Communications		
CENG 105	College Composition I	3
CENG 106	College Composition II	3
CSTA 101	Fundamentals of Speech	3
Area E: Financial/Technological		
Select two of the following:		6
CART 277	Computer Imaging Basics	
CBUS 250	Personal Finance	
CBUS 209	Acctg for Non-Business Students	
Free Electives		
Free Electives ¹		30
Total Hours		63

¹ Free Electives should be chosen in consultation with the advisor depending on the choice of minor or stackable credentials.