

# FASHION DESIGN

## Program Description

The **Fashion Design Concentration** focuses on training students to develop apparel for various markets in keeping with creative, technical, and economic factors of the fashion world and emphasizes on the creative aspects of designing and developing merchandise for manufacturers, wholesalers and retailers. The program prepares students for entering the apparel industry as apparel designers, costume designers for theatre, assistant fashion stylists/wardrobes, fashion coordinators, production managers, product developers, computer-aided design specialists, merchandisers, findings/trimming buyers, fabric buyers, showroom sales representatives and entrepreneurs.

## Student Learning Outcomes

Graduates with a **Bachelor of Art in Fashion with Fashion Design Concentration** will be able to:

1. Identify and apply design elements and trends from key eras of fashion history in clothing, construction, patternmaking, draping techniques and computer imaging.
2. Apply aesthetic principles and elements of design to the development, selection, evaluation of apparel, and other textile products.
3. Discuss factors relevant to design history and theory that constitute apparel quality and fit.
4. Design, develop, and construct fashion illustrations, patterns, computer-aided designs, garment prototypes, apparel, and other related fashion products using fashion tools, techniques, and processes.
5. Analyze problems and formulate solutions related to fashion design, textile, styling, apparel production, and marketing issues.

## Degree Requirements

In addition to the General Degree Requirements as published in the Clark Atlanta University Undergraduate Catalog, students pursuing the Bachelor of Arts Degree in Fashion with a concentration in Fashion Design must complete the following courses:

Code	Title	Hours
<b>Required Common Courses</b>		
CART 101	Art Foundation I	3
CART 102	Art Foundation II	3
CART 277	Computer Imaging Basics	3
CFAS 210	Principles of Fashion Industry	3
CFAS 220	History of Costume	3
CFAS 230	Textiles	3
CFAS 250	Visual Merchandising	3
CFAS 314	Promotional Planning Strategy	3
CFAS 440	Retail Management	3
CFAS 420	Fashion Show Production	3
CFAS 480	Internship	3
<b>Additional Required Courses for Fashion Design</b>		
CART 201	Drawing I	3
CFAS 237	Fashion Illustration	3
CFAS 240	Apparel Construction I	3

CFAS 241	Apparel Construction II	3
CFAS 310	Flat Pattern	3
CFAS 320	Draping	3
CFAS 350	Fashion Accessory Design	3
CFAS 360	Fashion Apparel CAD	3
CFAS 410	Fashion Design Sr Collection	3
CFAS 450	Fashion Design Portfolio	3

### Other University Requirements

CGED 100	First Year Seminar	1
CGED 101	1st-Year Seminar	1

### Free Electives

Fashion Design Free Electives <sup>1</sup>		24
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**Total Hours** **89**

<sup>1</sup> Free Electives should be chosen in consultation with the advisor depending on the choice of minor or stackable credentials.

## Art, B.A., with Fashion Design Concentration

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
CART 101	Art Foundation I	3
CENG 105	College Composition I (Area D)	3
CGED 100	First Year Seminar	1
CXXX	Natural Sciences Option (Area C)	3
CFAS 210	Principles of Fashion Industry	3
CSTA 101	Fundamentals of Speech (Area D)	3
<b>Hours</b>		<b>16</b>
<b>Second Semester</b>		
CART 102	Art Foundation II	3
CENG 106	College Composition II (Area D)	3
CGED 101	1st-Year Seminar	1
CMAT 104	Finite Mathematics (Area C)	3
CFAS 220	History of Costume	3
CART 277	Computer Imaging Basics (Area E)	3
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>First Semester</b>		
CFAS 230	Textiles	3
CFAS 240	Apparel Construction I	3
CXXX	Humanities/Fine Arts Option (Area A)	3
CART 201	Drawing I	3
Free Elective <sup>1</sup>		3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
CFAS 250	Visual Merchandising	3
CFAS 340	Apparel Construction II	3
CFAS 237	Fashion Illustration	3
CXXX	Humanities/Fine Arts Option (Area A)	3

CXXX	Minor or Credential course	3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>First Semester</b>		
CFAS 210	Principles of Fashion Industry	3
CFAS 440	Retail Management	3
CFAS 360	Fashion Apparel CAD	3
CPHY 331	Classical Mechanics	3
CXXX	Financial Literacy Option (Area E)	3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
CFAS 320	Draping	3
CFAS 314	Promotional Planning Strategy	3
CFAS 480	Internship	3
CXXX	Social/Behavioral Sciences (Area B)	3
CXXX	Minor or Credential course	3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>First Semester</b>		
CFAS 410	Fashion Design Sr Collection	3
CFAS 350	Fashion Accessory Design	3
CXXX	Minor or Credential course 300/400 level	3
CXXX	Minor or Credential course	3
Free Elective <sup>1</sup>		3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
CFAS 420	Fashion Show Production	3
CFAS 450	Fashion Design Portfolio	3
CXXX	Minor or Credential course 300/400 level	3
CXXX	Minor or Credential course	3
Free Elective <sup>1</sup>		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>122</b>