

FASHION MERCHANDISING, MINOR

The minor in Fashion Merchandising provides students with the opportunity to explore concepts and professional practices related to the retail industry. The minor in Fashion Merchandising requires eighteen (18) credit hours of coursework in Fashion Design. Coursework includes aspects of merchandising, promotions, and retail management.

Code	Title	Hours
Required Courses		
CFAS 210	Principles of Fashion Industry	3
CFAS 220	History of Costume	3
CFAS 250	Visual Merchandising	3
CFAS 314	Promotional Planning Strategy	3
CFAS 401	Retail Mathematics	3
CFAS 440	Retail Management	3
Total Hours		18