

# SCHOOL OF BUSINESS ADMINISTRATION

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## Office of the Dean

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Business Administration at Clark Atlanta University reaches back through several decades. It was recognized early by school personnel and students that effective instruction in the business areas would be a vital cornerstone for progress of those the institution sought to serve. The first Bachelor of Arts (BA) degree in Business Administration was offered at Clark College in 1931, and a separate School of Business Administration was established at Atlanta University in 1946. These two historically black institutions Atlanta University and Clark College consolidated in 1988, were pioneers in offering business undergraduate and graduate degrees. In those years, about one-fourth of all Master of Business Administration (MBA) degrees awarded to black students in the country came from Atlanta University. Meanwhile, the undergraduate program at Clark College continued to grow and soon became the largest department on campus.

Both programs are accredited by the Southern Association of Colleges and Schools Commission on Colleges, and in 1974 the Atlanta University MBA Program was accredited by the American Assembly of Collegiate Schools of Business (AACSB - International). In July 1989, the two programs consolidated. In 1995 the undergraduate program received initial accreditation and the graduate program was reaffirmed. The School of Business Administration has been continuously accredited by AACSB – International since 1974.

By providing a quality educational experience grounded in sound ethical principles, the mission of the School of Business Administration is to prepare a diverse student population to become managers, entrepreneurs, educators and leaders who can succeed in a complex, dynamic, global environment.

The vision of the School of Business Administration is to be a premier business school for high achieving, critical-thinking, entrepreneurial-minded individuals who are prepared to provide innovative solutions to global business challenges.

## Programs of Study

1. Bachelor of Arts Degree in Accounting (122 Credits)
2. Bachelor of Arts Degree in Business Administration (122 Credits)

### Concentrations: (18 or 36 Credits for Dual Concentrations)

- Entrepreneurship Management
- Finance
- Finance and Financial Planning Dual Concentration
- Finance and Technology Dual Concentration
- International Business Concentration (Another Business Concentration Required)
- Management
- Marketing
- Sports and Entertainment Management
- Supply Chain Management

3. Minor in Business Administration (24 Credits)

4. Bachelor of Arts Degree in Economics (122 Credits)
5. Minor in Economics (21 Credits)
6. Minor in Financial Planning