

ENTREPRENEURSHIP MANAGEMENT

The Entrepreneurship Management Concentration curriculum is designed to prepare business students in the basic core values and skills necessary to compete effectively as business owners in today's economic environment and to facilitate the development of a wealth creating community.

This concentration focuses on all aspects of the creation and launching of a new enterprise and the process of opening and operating a new-business, including idea development, opportunity identification, market feasibility and financial challenges for new ventures, the use of low-cost and no-cost strategies and tactics. The courses also include case studies of diverse entrepreneurs, innovation, and enterprise and emphasize on emerging financing techniques, legal issues related to entrepreneurs, the integration of technology and social media, and a practicum to gain real life entrepreneurial experiences.

Department reserves the right to not offer this concentration.

Student Learning Outcomes

Graduates of the Business Administration with Entrepreneurship Management Concentration will be able to:

1. Analyze the necessary information content and use data which will assist in obtaining skills necessary to start or purchase a business enterprise.
2. Identify and appropriately respond to ethical, legal and strategic concerns relating to entrepreneurship.

Degree Requirements

Code	Title	Hours
Required Courses		
CBUS 380	Entrepreneurial Thinking	3
CBUS 381	Financing Entrepreneurial Vent	3
CBUS 382	Marketing Entrpreneurial Ventu	3
CBUS 481	Entrepreneurial Practicum	3
Electives		
CBUS 482		3
CBUS 484		3
Total Hours		18

Business Administration, B.A., All Concentrations

Course	Title	Hours
First Year		
First Semester		
CENG 105	College Composition I (Area D1)	3
CGED 100	First Year Seminar	1
CMAT 109	College Algebra for Bus & Econ (Area C1)	3
CBIO 101	Biological Science (or other course - Area C3)	3
CFLS 201 or CSTA 101	Intermediate Spanish (Area D3) or Fundamentals of Speech	3

Any Social Science course in Area B	3
Hours	16

Second Semester		
CENG 106	College Composition II (Area D2)	3
CGED 101	1st-Year Seminar	1
CMAT 110	Calculus for Bus & Econ (Area C2)	3
CBUS 250	Personal Finance (Area E1)	3
CPSY 211	General Psychology (or other course - Area B1)	3
CBUS 120	Intro to Business Administrati	3
Hours		16

Second Year		
First Semester		
CPHI 105	Critical Thinking (Area A3)	3
CECO 251	Principles of Macroeconomics	3
CHIS 201	United States,Africa & World (Area A2)	3
CBUS 207	Principles of Accounting I	3
CHUM 228	or other course - Area A1	3
CBUS 295	Leadership & Prof Dev I	1
Hours		16

Second Semester		
CBUS 335	Principles of Marketing	3
CECO 252	Principles of Microeconomics	3
CBUS 206	Management Info Systems	3
CBUS 208	Principles of Accounting II	3
CBUS 340	Principles of Management	3
Hours		15

Third Year		
First Semester		
CBUS XXX	Business Elective	3
CBUS 313	Statistics I	3
CBUS 325	Business Communication	3
CBUS 341	Business Finance	3
CBUS 330	Legal,Social,Ethical Aspect I	3
Hours		15

Second Semester		
CBUS XXX	Course in Concentration	3
CBUS XXX	Course in Concentration	3
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
CBUS 395	Leadership & Prof Dev II	1
2nd Concentration/Minor/Credential/Other		3
2nd Concentration/Minor/Credential/Other		3
Hours		16

Fourth Year		
First Semester		
CBUS XXX	Course in Concentration	3
CBUS 460	Production/Operations Mgmt	3
CBUS 495	Leadership & Prof Dev III	1
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
2nd Concentration/Minor/Credential/Other		3

2nd Concentration/Minor/Credential/Other		3
	Hours	16
Second Semester		
CBUS 485	Business Policy	3
CBUS XXX	Course in Concentration	3
Free Elective		3
Free Elective		3
	Hours	12
	Total Hours	122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109 College Algebra for Bus & Econ, CMAT 110 Calculus for Bus & Econ, CENG 105 College Composition I, and CENG 106 College Composition II.