

FINANCE AND FINANCIAL PLANNING

Student Learning Outcomes

Graduates of the Bachelor of Arts Degree in Business Administration with Finance and Financial Planning Dual Concentration will be able to:

1. Differentiate and analyze economic decisions relevant to individuals, families, and households.
2. Apply the theories and models consumer economists use to predict or explain the economic choices of individuals, families, and households.
3. Develop a tailored personal financial plan based on specific consumer needs and goals.
4. Identify and evaluate the basic elements of a retirement plan, including factors affecting retirement plan selection, distribution strategies and tax implications for individuals, families, and households.

Degree Requirements

Code	Title	Hours
Required Finance Courses		
CBUS 420	International Financial Mgmt	3
CBUS 451	Mgmt of Financial Institutions	3
CBUS 452	Security Analysis & Portfolio	3
CBUS 453	Corporate Finance	3
Required Financial Planning Courses		
CBUS 426	Individual Income Tax	3
CBUS 458	Retirement Plan And Employ Ben	3
CBUS 459	Estate Planning	3
CBUS 461	Strategies In Financial Plan	3
Electives		
Select one of the following:		3
CBUS 303	Intermediate Accounting I	
CBUS 304	Intermediate Accounting II	
CBUS 360	Principles of Insurance I	
CBUS 368	Real Estate Finance	
CBUS 454	Financial Analysis Decision Mk	
CECO 362	Money and Banking	
Total Hours		27

Accounting and Finance Dual Concentration

Code	Title	Hours
Required Courses		
CBUS 303	Intermediate Accounting I	3
CBUS 304	Intermediate Accounting II	3
CBUS 305	Cost Accounting	3
CBUS 308	Accounting Information Systems	3
CBUS 405	Auditing	3
CBUS 420	International Financial Mgmt	3
CBUS 426	Individual Income Tax	3
CBUS 427	Business Income Tax	3

CBUS 451	Mgmt of Financial Institutions	3
CBUS 452	Security Analysis & Portfolio	3
CBUS 453	Corporate Finance	3
CBUS 465	Advanced Accounting	3
Total Hours		36

Business Administration, B.A., with Dual Concentration in Accounting and Finance

Course	Title	Hours
First Year		
First Semester		
CENG 105	College Composition I (Area D1)	3
CGED 100	First Year Seminar	1
CMAT 109	College Algebra for Bus & Econ (Area C1)	3
CBIO 101	Biological Science (or other course - Area C3)	3
CFLS 201 or CSTA 101	Intermediate Spanish (Area D3) or Fundamentals of Speech	3
Any Social Science course in Area B		3
Hours		16
Second Semester		
CENG 106	College Composition II (Area D2)	3
CGED 101	1st-Year Seminar	1
CMAT 110	Calculus for Bus & Econ (Area C2)	3
CBUS 250	Personal Finance (Area E1)	3
CPSY 211	General Psychology (or other course - Area B1)	3
CBUS 120	Intro to Business Administrati	3
Hours		16
Second Year		
First Semester		
CPHI 105	Critical Thinking (Area A3)	3
CECO 251	Principles of Macroeconomics	3
CHIS 201	United States,Africa & World (or other course - Area A2)	3
CBUS 207	Principles of Accounting I	3
CHUM 228	or ther course - Area A1	3
CBUS 295	Leadership & Prof Dev I	1
Hours		16
Second Semester		
CBUS 335	Principles of Marketing	3
CECO 252	Principles of Microeconomics	3
CBUS 313	Statistics I	3
CBUS 208	Principles of Accounting II	3
CBUS 340	Principles of Management	3
Hours		15
Third Year		
First Semester		
CBUS 303	Intermediate Accounting I	3
CBUS 305	Cost Accounting	3
CBUS 325	Business Communication	3
CBUS 341	Business Finance	3

CBUS 330	Legal,Social,Ethical Aspect I	3
Hours		15
Second Semester		
CBUS 453	Corporate Finance	3
CBUS 304	Intermediate Accounting II	3
CBUS 331	Legal,Social,Ethical Aspect II	3
CBUS 395	Leadership & Prof Dev II	1
CBUS 308	Accounting Information Systems	3
CBUS 452	Security Analysis & Portfolio	3
Hours		16
Fourth Year		
First Semester		
CBUS 460	Production/Operations Mgmt	3
CBUS 465	Advanced Accounting	3
CBUS 426	Individual Income Tax	3
CBUS 420	International Financial Mgmt	3
CBUS 451	Mgmt of Financial Institutions	3
CBUS 495	Leadership & Prof Dev III	1
Hours		16
Second Semester		
CBUS 485	Business Policy	3
CBUS 427	Business Income Tax	3
CBUS 405	Auditing	3
CBUS XXX	Business Elective	3
Hours		12
Total Hours		122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109 College Algebra for Bus & Econ, CMAT 110 Calculus for Bus & Econ, CENG 105 College Composition I, and CENG 106 College Composition II.