

INTERNATIONAL BUSINESS

This concentration requires another business concentration.

The International Business Dual Concentration includes the study of domestic and foreign environmental factors affecting the international operations of United States business firms. The concentration stresses personal experiences and observations regarding leadership and helps students assess leadership qualities and style. Students are required to select another Business Concentration with this concentration.

Student Learning Outcomes

Graduates of the Business Administration with International Business Dual Concentration will be able to:

1. Analyze appropriate factors to support business operating in an international environment.
2. Identify and assess appropriate leadership qualities and style.

Degree Requirements

Code	Title	Hours
Required Courses		
CBUS 337	Intro. to Int'l Business Mgmt	3
CBUS 420	International Financial Mgmt	3
CBUS 422	International Marketing	3
CECO 324	Economic Development	3
CPSC 322	International Relations	3
CBUS 471	Global Leadership	3
Total Hours		18

Note: An International experience is recommended for this program.

Business Administration, B.A., All Concentrations

Course	Title	Hours
First Year		
First Semester		
CENG 105	College Composition I (Area D1)	3
CGED 100	First Year Seminar	1
CMAT 109	College Algebra for Bus & Econ (Area C1)	3
CBIO 101	Biological Science (or other course - Area C3)	3
CFLS 201 or CSTA 101	Intermediate Spanish (Area D3) or Fundamentals of Speech	3
Any Social Science course in Area B		3
Hours		16
Second Semester		
CENG 106	College Composition II (Area D2)	3
CGED 101	1st-Year Seminar	1
CMAT 110	Calculus for Bus & Econ (Area C2)	3
CBUS 250	Personal Finance (Area E1)	3
CPSY 211	General Psychology (or other course - Area B1)	3

CBUS 120	Intro to Business Administrati	3
Hours		16

Second Year

First Semester

CPHI 105	Critical Thinking (Area A3)	3
CECO 251	Principles of Macroeconomics	3
CHIS 201	United States,Africa & World (Area A2)	3
CBUS 207	Principles of Accounting I	3
CHUM 228	or other course - Area A1	3
CBUS 295	Leadership & Prof Dev I	1
Hours		16

Second Semester

CBUS 335	Principles of Marketing	3
CECO 252	Principles of Microeconomics	3
CBUS 206	Management Info Systems	3
CBUS 208	Principles of Accounting II	3
CBUS 340	Principles of Management	3
Hours		15

Third Year

First Semester

CBUS XXX	Business Elective	3
CBUS 313	Statistics I	3
CBUS 325	Business Communication	3
CBUS 341	Business Finance	3
CBUS 330	Legal,Social,Ethical Aspect I	3
Hours		15

Second Semester

CBUS XXX	Course in Concentration	3
CBUS XXX	Course in Concentration	3
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
CBUS 395	Leadership & Prof Dev II	1
2nd Concentration/Minor/Credential/Other		3
2nd Concentration/Minor/Credential/Other		3
Hours		16

Fourth Year

First Semester

CBUS XXX	Course in Concentration	3
CBUS 460	Production/Operations Mgmt	3
CBUS 495	Leadership & Prof Dev III	1
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
2nd Concentration/Minor/Credential/Other		3
2nd Concentration/Minor/Credential/Other		3
Hours		16

Second Semester

CBUS 485	Business Policy	3
CBUS XXX	Course in Concentration	3
Free Elective		3

Free Elective	3
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Hours	12
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Total Hours	122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109 College Algebra for Bus & Econ, CMAT 110 Calculus for Bus & Econ, CENG 105 College Composition I, and CENG 106 College Composition II.