

MANAGEMENT

Department of Management
Dr. Donald Vest, Department Chair
Wright-Young Hall, Room 313
Telephone: (404) 880-8465
dvest@cau.edu

Management Area

The mission of the Management program is to prepare a diverse student body with the ethical principles, managing organizations and corporate social responsibility skills to become managers, entrepreneurs, educators and leaders in a global environment. The vision of the Management program is to be a renowned center for high-achieving, critical thinking entrepreneurial-minded individuals who are prepared to create new businesses and innovative ideas and solutions in a global environment.

Management Concentration

The Management Concentration offers instruction in the forms of work that all managers must perform – planning, organizing, staffing, motivating, and controlling. The objective of the management program is to provide students with the knowledge necessary for being an effective manager in the private and public enterprise sectors.

Student Learning Outcomes

Graduates of the Business Administration with Management concentration will be able to:

1. Analyze the information content of organizational processes and use information technology to enhance individual productivity.
2. Identify and appropriately respond to ethical, legal and strategic concerns relating to human resource and organizational management.

Degree Requirements

Code	Title	Hours
Required Courses		
CBUS 337	Intro. to Int'l Business Mgmt	3
CBUS 372	Personnel Management	3
CBUS 468	Organizational Behavior	3
or CPSY 318	Industrial/Organizational Psy	
CBUS 480	Entrepreneurship & Enterprise	3
Electives		
Select two of the following:		6
CBUS 450	Marketing Management	
CBUS 471	Global Leadership	
CBUS 472	Quality,Diversity,Productivity	
CBUS 483	Labor Relations	
Total Hours		18

Business Administration, B.A., All Concentrations

Course	Title	Hours
First Year		
First Semester		
CENG 105	College Composition I (Area D1)	3
CGED 100	First Year Seminar	1
CMAT 109	College Algebra for Bus & Econ (Area C1)	3
CBIO 101	Biological Science (or other course - Area C3)	3
CFLS 201 or CSTA 101	Intermediate Spanish (Area D3) or Fundamentals of Speech	3
Any Social Science course in Area B		3
Hours		16
Second Semester		
CENG 106	College Composition II (Area D2)	3
CGED 101	1st-Year Seminar	1
CMAT 110	Calculus for Bus & Econ (Area C2)	3
CBUS 250	Personal Finance (Area E1)	3
CPSY 211	General Psychology (or other course - Area B1)	3
CBUS 120	Intro to Business Administrati	3
Hours		16
Second Year		
First Semester		
CPHI 105	Critical Thinking (Area A3)	3
CECO 251	Principles of Macroeconomics	3
CHIS 201	United States,Africa & World (Area A2)	3
CBUS 207	Principles of Accounting I	3
CHUM 228	or other course - Area A1	3
CBUS 295	Leadership & Prof Dev I	1
Hours		16
Second Semester		
CBUS 335	Principles of Marketing	3
CECO 252	Principles of Microeconomics	3
CBUS 206	Management Info Systems	3
CBUS 208	Principles of Accounting II	3
CBUS 340	Principles of Management	3
Hours		15
Third Year		
First Semester		
CBUS XXX	Business Elective	3
CBUS 313	Statistics I	3
CBUS 325	Business Communication	3
CBUS 341	Business Finance	3
CBUS 330	Legal,Social,Ethical Aspect I	3
Hours		15
Second Semester		
CBUS XXX	Course in Concentration	3
CBUS XXX	Course in Concentration	3
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3

CBUS 395	Leadership & Prof Dev II	1
2nd Concentration/Minor/Credential/Other		3
2nd Concentration/Minor/Credential/Other		3
Hours		16
Fourth Year		
First Semester		
CBUS XXX	Course in Concentration	3
CBUS 460	Production/Operations Mgmt	3
CBUS 495	Leadership & Prof Dev III	1
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
2nd Concentration/Minor/Credential/Other		3
2nd Concentration/Minor/Credential/Other		3
Hours		16
Second Semester		
CBUS 485	Business Policy	3
CBUS XXX	Course in Concentration	3
Free Elective		3
Free Elective		3
Hours		12
Total Hours		122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109 College Algebra for Bus & Econ, CMAT 110 Calculus for Bus & Econ, CENG 105 College Composition I, and CENG 106 College Composition II.